



Dog Day Afternoon Sponsorship Opportunities 2018

Dog Day Afternoon is a Bourbonnais Township Park District event that is focused on providing information, entertainment and resources to pet-owning population of the Kankakee area. The goal of the event is to provide opportunities for rescue groups, veterinary clinics and pet related business to showcase their services to the community in a fun, outdoor event both owners and dogs can attend.

The Dog Day Afternoon event takes place once a year and this year it is at the Willowhaven Park in Kankakee, IL on Sunday, May 20, 2018 from 10:00 am -2:00 pm. Dog Day afternoon is a fundraising event and any proceeds generated will be allocated to the Bourbonnais Township Park District's Dog Park improvement projects at the Willowhaven Park.

There are many opportunities for sponsorships & partnerships for businesses, non-profits, and families that would like to be involved in this eclectic event. Enclosed are the sponsorship levels and form to fill out with your information.

TOP DOG SPONSOR - **\$2,000.00**

- 4 Complimentary vendor spots in pavilion with electricity and two 8' tables & chairs
- Headliner sponsor on all advertising including radio spots with WKAN
- Featured on Perry Farm Park digital marquee on Kennedy Dr - 25,000 cars pass daily
- Advertisement in Daily Journal family section - weekend edition & Tuesday prior to event
- Spotlight Sponsor on Bourbonnais Township Park District Website and Facebook with link to your website
- Featured on front page of event program guide and full page ad
- Company banner displayed on Dog Park fence for 2 weeks prior to the event
- Business Logo featured on event t-shirts (plus 8 free t-shirts!)

BEST OF BREED SPONSOR **\$1,000.00**

- 2 Complimentary vendor spots under 10'x20' tent with two 8' tables and chairs
- Spotlight Sponsor on Bourbonnais Township Park District Website & Facebook with link to your website
- Featured in program guide and a full page ad
- Company banner displayed on the Dog Park fence the day of the event
- Business Logo featured on event t-shirts (plus 4 free t-shirts!)

PUREBRED SPONSOR **\$ 500.00**

- Complimentary vendor spot under a tent with picnic table
- Spotlight Sponsor on Bourbonnais Township Park District Website and Facebook
- Logo Featured in event program guide with a ½ page ad
- Company banner displayed on Dog Park fence the day of the event
- Business Logo featured on event t-shirts (plus 2 free t-shirts!)



PEDIGREE SPONSOR **\$ 250.00**

- Complimentary vendor spot under a tent with picnic table
- Spotlight Sponsor on Bourbonnais Township Park District Website and Facebook
- Logo Featured in event program guide
- Business Logo featured on event t-shirts

HELPFUL PAWS SPONSOR

\$50.00

- Business name listed in event program guide & Business name listed on event T-shirts

Please note that logos need to be electronically submitted in large format EPS or PNG preferred. All Logos must be received by April 10, 2018 to be on signs and print advertising. Banners are welcome to be dropped off to the Willowhaven Nature Center after April 21 or arrangements can be made for pick up.

If you are interested in becoming a sponsor or have questions please email Nicole Jenkins at Nicole@btpd.org or call (815) 933-9905 ext. 472.


Please complete all sections of the sponsor information form on the following page and mail donations to:

Bourbonnais Township Park District
Attn: Nicole Jenkins
459 N Kennedy Drive
Bourbonnais, IL 60914

If you prefer to be billed, fax or email the completed sponsor form to (815) 933-5468 or nicole@btpd.org and an invoice will be sent out to you.

We thank you in advance for you support!

Sincerely,



Nicole Jenkins

Facility Coordinator
Bourbonnais Township Park District

Sponsor Information Form- please print

Business/Donators Name			
Address			
Business Phone		Email	
Contact Person		Contact Phone	

Sponsorship Level: Please check the level you wish to sponsor

	TOP DOG SPONSOR	\$2,000	<ul style="list-style-type: none"> Tent location vendor spots with 8' tables and chairs Spotlight Sponsor on BTPD Website, Facebook, print ads, signs, digital marquee and banner on fence Featured on front page, and in event program guide Plus 8 free Dog Day T-Shirts
	BEST OF BREED SPONSOR	\$1,000	<ul style="list-style-type: none"> Complimentary vendor spots under a tent with 8' table and chairs Spotlight Sponsor on Bourbonnais Township Park District Website and Facebook, banner on fence, free t-shirts Featured in event program guide & Full page ad
	PUREBRED SPONSOR	\$500	<ul style="list-style-type: none"> Complimentary vendor tent location and table Spotlight Sponsor on Park District Website and Facebook Featured ½ page ad in event program guide
	PEDIGREE SPONSOR	\$250	<ul style="list-style-type: none"> Complimentary vendor tent location and table Spotlight Sponsor on Park District Website and Facebook Business logo on T-shirts
	HELPFUL PAWS SPONSOR	\$50	<ul style="list-style-type: none"> Name listed in event brochure & on t-shirts

Booth/Vendor Space is 10'x10' booth (approx. size). Any sponsor may also donate a prize or basket to the Dog Day raffle or provide a 15 minute demonstration (optional). Prizes are to be dropped off at the vendor registration/check-in table prior to set up the morning of the event. Demonstrations must be confirmed by event coordinator to confirm times and topics.

Table Request (please check one)	I will be providing my own table and chairs	I would like a BTPD provided table (top 4 sponsor levels receive 8' banquet table & folding chairs)
Electricity Request – (please check one)	I need electricity at my booth	I do not need electricity
Event Support (optional)	I will be donating a prize to the raffle	I would like to do a 15 minute demonstration

Sponsor Donations – THANK YOU!!!

Please make checks payable to B.T.P.D. & send to: Bourbonnais Twp. Park District Attn: Nicole Jenkins 459 N. Kennedy Drive Bourbonnais, IL 60914 FAX: 815/933-5468 Email: Nicole@btpd.org	Number of booth spaces:	
	Sponsor Level: (or approx value of in kind donation)	\$
	Please list any in kind donations here:	

